UI Design

Project 1
The Worst of the Web

Have you encountered a really bad website?
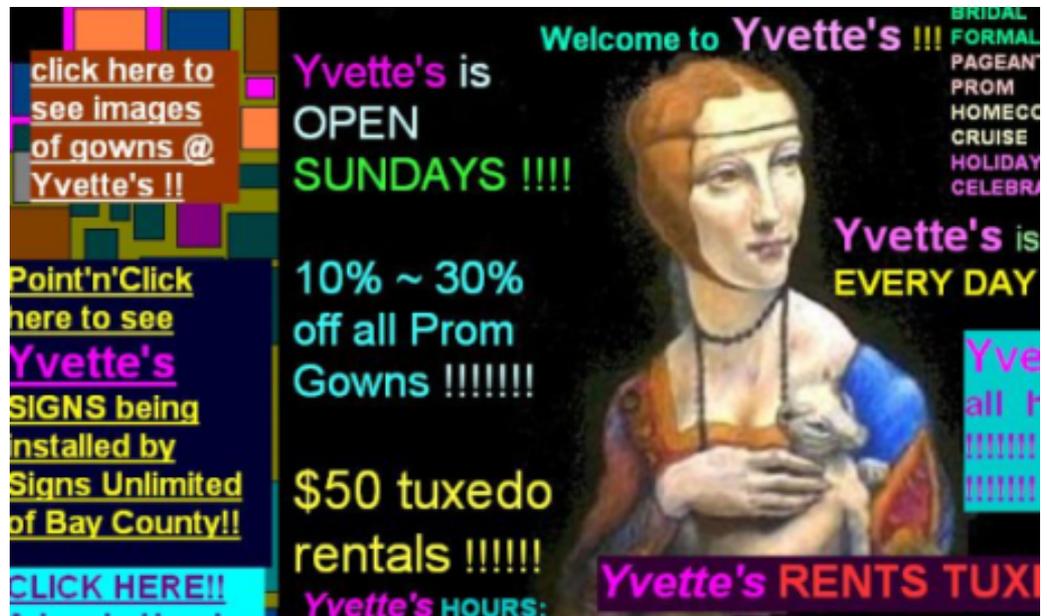
What about something like this?

Or a site like this?

Or like this one http://www.lingscars.com/ ?

Can you figure out what the site is about?
How the site makes you feel?

- Irritated?
- Confused?
- Lost?
- Not motivated to navigate the site?
- Overwhelmed?
- Tired?
- Cheated?
- Bored?
- Distracted?
- What else?

Do you know why it made you feel that way?

- Too much information?
- The content had no organization?
- Functionality?
- No color scheme or too many color schemes?
- Animations?
- Too many different fonts?
- Font size too little or too big or too much variation?
- Sound?
- Images galore?
- Interactivity?
- What else?

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VOTE EDWARDS on the **ISSUES:** Health Care, Working Families, Rural America, Liberty, Veterans, Women, Energy, Food Safety, Trad

CONTRIBUTE Edwards SUPPORT/Events. South Carolina: Volunteer, SC Offices. NV.

TV

2008 TV) **Democratic Debate: New Hampshire**

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Editorial
Endorsing **JOHN EDWARDS** for PRESIDENT of the United States of America on the **ISSUES**. While we're impressed with both his personality and his rhetoric it's ultimately **John** **Edwards on the issues** that wins us

Democratic

Edwards Videos:

John Edwards

January 09, 2008

New Hampshire Primary: John Edwards speech."

U.S.A.
+2008 Election

John Ashcroft

Michael B Mukasey

Alberto R Gonzales

WORLD
LANGUAGE
Video

U.S.: Voices on Recording May Not Have Been From Iranian Speedboats: Chiling Threat Could Have Come From the

Case Daryl Cagle's Professional Cartoonists Index

http://cagle.com/

1. Homepage
The website looks messy. I have no idea where to start.

Words and pictures aren't in a good organization.

Also, it is very long but there is no any button for going back.

I need to scroll up to the very top after scrolling it down.

2. Topics
It collects cartoons by topics.

However, some topics are shown by words, while others shown by pictures! Where is my interested topic?

It seems like the website selects some Hot Topics which they think the public would be the most interested in and puts big images on, instead of words only.

But all of them are not in an order!

"Words Only Topics" are not in an alpha sequence or other obvious arrangement, such as business, sports,etc..

"Pictures' Topics" are not in any order, either.

3. Font
Fonts of "Words Only Topics" are very small

but fonts on "Pictures' Topics" are big and all in different sizes.

4 Navigation system
There is no navigation system on the homepage to help the audience find what they are looking for.

Not until I click on the button named "New Columns Today On The Cagle Post" will I find "Search our Site."

5 Pages
After choosing a topic, I look through cartoons on the first page from the top to the bottom.

When I reach the bottom, I have no idea how many pages are left. There is only a "Next" button.

However, when I scroll up again to the very top, I see all numbers of pages, like 1, 2, 3, 4, 5….

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Republican News: Giuliani, Huckabee, Hunter, McCain, Paul, Romney, Thompson | **CENSO**

13 - AK - AL - AR - AZ - CA - CB - CT - DE - FL - GA - HI - IA - ID - IL - IN - KS - KY - LA - MA - MD - ME - MI - MN - MO - MS - MT - NC - ND - NE - NH - NJ - NM - NV - NY - OH - OK - OR - PA - RI - SC - SD - TN - TX - UT - VA - VT - WA - WI - WV - WY - WZ

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🔲-Editorial

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W O R L D

LANGUAGE

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WHAT A BONER!
Weiner's weiner is at it again!

YUK!

Re-VUL-Sion

DISGUST

EEEW!!

Ridicule

STICK IT TO 'EM!

Our cartoonists take on Big Pharma.

FOUNDATION FAVORS

DARYL'S DESK
by Daryl Cagle

More ⧉

WE ADDED A NEW AND OLD CARTOONIST

One of my favorite cartoonists has rejoined our CagleCartoons.com newspaper syndication package this week. Cuban cartoonist, Alen Lauzán, who emigrated to Chile and works from

Cagle.com

SYRIAN CHILD   **OBAMACARE & INSURANCE**   **LOUISIANA FLOODING**   **TRUMP VETTING**   **RIO OLYMPICS**

EDITOR'S PICK

Editor's Archive ♥

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SOMETHING SEEMS FISHY ABOUT HILLARY'S MEDICAL RECORDS...

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AMERICA'S

Case Studies:

Yale School of Art — Info site for Yale's art school. Is this site so bad, its good? Or just bad?

Sofake.com — a design promo site with an inventive navigation — does it work or is it confusing?

The Worst of the Web

Grading Criteria: 15 pts

Due Class 2
"Really bad site" posted by class time 2 pt
"Really bad site" presentation of at least 5 relevance & interesting issues 2 pt

Due Class 3
Presentation/posted "Really bad site" redesigned update 2.5 pt
Finished Flowchart of Redesigned Site 2.5 pt

Due Class 4
Finished and posted to Wordpress with before and after photos 2 pt
Flowchart is posted and used for redesign 2 pt
"Really bad site" redesigned with addressed 5 issues presented 2 pt

Questions?

You will be expected to turn in all assignments on their due dates. Assignments turned in late will accrue point losses (remember for each part of an assignment you don't hand in on time you get an F (zero) for that portion).

Late assignments are not eligible for resubmission. All assignments turned in on time may be improved or redone and resubmitted up until the last day of resubmissions.

Extra credit points can be earned by doing more or attending various art & digital media-related

Don't forget to post your site and comments before class starts!!!

Check website Resources for sites.