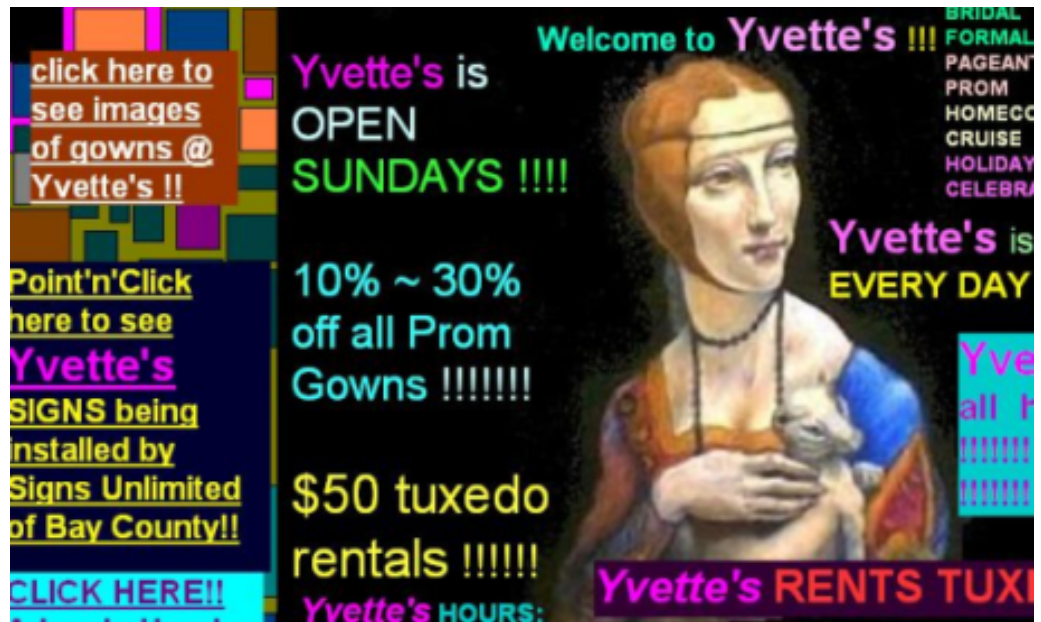


# UI Design

## Project 1 The Worst of the Web



Have you encountered a really bad website?







Or a site like this?

**www.ARNGREN.net** (Fra 07.11.2004) 2153322 Index

23 Butikker Teknologi & Gadgets Index el-retur

Søk Arngren.net Slik Betaler du

Bygg 2-seters kr. 398.0

**Index**  
Akvarium  
Alarm  
Alkotester  
ATV (el.)  
Betale  
Bil (elektrisk) gas  
Bilbane  
DAB-Radio  
Digital-Kikkert  
Disko-Lys  
Dummy-Kamera  
DVD-Spiller  
Elektronikk  
EL-Scouter & Bil  
Figurer  
Golf-biler (m/skilt  
Hobby & RC  
Hoverpod  
HP-Måler (Bil)  
Isbitmaskin  
Kamera (trådløst)  
Kino (bærbart)  
Kompass (Bil/Båt)  
Laser-Jamer (Bil)  
Luft-Jekk  
Lykt (oppladbar)  
Mobiltelefon-1, 2  
Motorsykel-Mini  
Omformer (110V)

**Trådløs Kamera m/ Alarm & GSM** 1999.-

**Dareway Electric Scooter** 2498.- Nyhet!

**Forbruker Elektronikk**  
44 Språk-Talende Oversetter m/Norsk fra kr. 398.-  
Spion-Kamera fra kr. 499.-  
RC Flybil VTOL(3ch) kr. 249.-

**Alle Produktene på denne siden** lagerføres hos ARNGREN i Oslo. Se Lagerkoden etter Prisene (lev. 2 - 5 dager):  
● er på Lager  
● kommer før 3 uker  
● lengre enn 3 uker

**RC Produkter**  
120cm langt. Computer-styrt

**Forbruker Elektronikk Elektriske-Kjøretøy**  
Disko-Lys  
Rakett-Fly  
Roboter

**Hummer el-Bil**

**Elbil; Arngren-C** 2WD/4WD. 2 ell. kr. 79.998.-

**Elektronikk**  
Elektrisk-Sykel Nyhet! kr. 6998.-  
Oppladbar-Lykt (15mill.) Verdens Sterkeste kr. 399.-  
Laser-Show fra kr. 599.-  
4 mp Kikkert med Digital-Kamera & LCD skjerm kr. 1598.-  
Tank 72 cm Lang kr. 998.-

**RC Produkter**  
RC 4ch Helikopter fra kr. 798.-  
Rakett-Fly

**Avatar-Gunship** 299.-

Ta alltid ut 230Vac når du ikke er tilste

Gratis Mobiltel.-Spill

Or like this one <http://www.lingscars.com/> ?

Can you figure out what the site is about?  
How the site makes you feel?

- Irritated?
- Confused?
- Lost?
- Not motivated to navigate the site?
- Overwhelmed?
- Tired?
- Cheated?
- Bored?
- Distracted?
- What else?

click here to see images of gowns @ Yvette's !!

Point'n'Click here to see Yvette's SIGNS being installed by Signs Unlimited of Bay County!!

CLICK HERE!!

Welcome to Yvette's !!!

Yvette's is OPEN SUNDAYS !!!!

10% ~ 30% off all Prom Gowns !!!!!!!

\$50 tuxedo rentals !!!!!!

Yvette's HOURS:

BRIDAL FORMAL PAGEANT PROM HOMECOMING CRUISE HOLIDAY CELEBRATIONS

Yvette's is EVERY DAY

Yvette's RENTS TUXEDO

# Do you know why it made you feel that way?

- Too much information?
- The content had no organization?
- Functionality?
- No color scheme or too many color schemes?
- Animations?
- Too many different fonts?
- Font size too little or too big or too much variation?
- Sound?
- Images galore?
- Interactivity?
- What else?

The screenshot shows a website titled "The World's Worst Website" with a yellow header. The main content area is a brown background with a pattern of small white dots. On the left, there is a dark red sidebar with white text. The main content area contains several text blocks and a navigation bar. The navigation bar includes a search bar, a "build a website" button, and a "Share Site" link. Below the navigation bar, there are several small advertisements for services like "Expert Web Design", "Webpage Design", "Home Audio Design", and "Design T-Shirts Online". The main content area features a "Welcome to the World's Worst Website!" message, followed by a navigation structure example and a background color example. The sidebar contains text about frames and a list of links.

**The World's Worst Website**

Gratuitous use of frames is a common mistake of web designers.

Many older browsers do not support frames. They disrupt the flow of the website and can be difficult to anticipate where a page may appear when a link is clicked. [Click here](#) for an example of a frames page which is opening in the wrong window. Use your browser's "Back" button to escape.

Check out these links to websites whose opinions about frames is self evident:

- The "I Hate Frames" Frames Page
- Another I Hate Frames Page
- The International I Hate Frames Club
- Why Frames Suck (Most of the Time)

LOVE GAMES? **Fokin Me**

Ads by Google

- Expert Web Design**  
Custom design, all off shore prices. On time & Under budget. Quick Est. [http://www.pwweb.com](#)
- Webpage Design**  
Looking For Website Design? Find Web Page Design Here Today. [http://www.design.com](#)
- Home Audio Design**  
Custom Home Theater Installation. Call Now For A Design Consultation. [www.cinemaonline.com](#)
- Design T-Shirts Online**  
Use Our Design Or Upload Your Own. Quality Printing & Quick Delivery. [Customize.com](#)

Yo!

**Welcome to the World's Worst Website!**

This web was designed to graphically demonstrate the most common mistakes made by new Web Page designers.

*Where am I and where are the links to other pages?*

An easy to use navigation structure is essential to any well designed website! Important information should never be more than 2 clicks away.

As you can see, this text is difficult to read. There needs to more contrast between the background color and the text color. [Here's another example](#) of that choice of a background, text color and size.

Keep your backgrounds simple. White or light colors usually work best. Your background should not compete with the content of the page for the users attention. If you would like to use a background picture, select a picture that uses muted colors or format your picture as a watermark.





# Case Daryl Cagle's Professional Cartoonists Index

<http://cagle.com/>

## 1. Homepage

The website looks messy. I have no idea where to start.

Words and pictures aren't in a good organization.

Also, it is very long but there is no any button for going back.

I need to scroll up to the very top after scrolling it down.



## 2. Topics

It collects cartoons by topics.

However, some topics are shown by words, while others shown by pictures! Where is my interested topic?

It seems like the website selects some Hot Topics which they think the public would be the most interested in and puts big images on, instead of words only.

But all of them are not in an order!

“Words Only Topics” are not in an alpha sequence or other obvious arrangement, such as business, sports, etc..

“Pictures’ Topics” are not in any order, either.

## 3. Font

Fonts of “Words Only Topics” are very small

but fonts on “Pictures’ Topics” are big and all in different sizes.

## 4 Navigation system

There is no navigation system on the homepage to help the audience find what they are looking for.

Not until I click on the button named “New Columns Today On The Cagle Post” will I find “Search our Site.”

## 5 Pages

After choosing a topic, I look through cartoons on the first page from the top to the bottom.

When I reach the bottom, I have no idea how many pages are left. There is only a “Next” button.

However, when I scroll up again to the very top, I see all numbers of pages, like 1, 2, 3, 4, 5....





# WHAT A BONER!

Weiner's weiner is at it again!



## STICK IT TO 'EM!

Our cartoonists take on Big Pharma.



## FOUNDATION FAVORS



### DARYL'S DESK

by Daryl Cagle

[More](#)

## WE ADDED A NEW AND OLD CARTOONIST

One of my favorite cartoonists has rejoined our CagleCartoons.com newspaper syndication package this week. Cuban cartoonist, Alen Lauzán, who emigrated to Chile and works from



Cagle.com



SYRIAN CHILD



OBAMACARE & INSURANCE



LOUISIANA FLOODING



TRUMP VETTING



RIO OLYMPICS

### EDITOR'S PICK

[Editor's Archive](#)

ADAM THE BUFFALO NEWS  
CAGLE CARTOONS.COM  
© 2016

SOMETHING seems FISHY ABOUT HILLARY'S MEDICAL RECORDS...



### DAILY NEWSLETTER

Sign up for FREE! Get Cartoons Daily!

Sign up for our free daily newsletter by entering your email and clicking on subscribe.

jane.doe@example.com

Subscribe

### CAGLE COLUMNISTS

[More](#)



AMERICA'S



# Case Studies:

[Yale School of Art](#) — Info site for Yale's art school. Is this site so bad, its good? Or just bad?

[Sofake.com](#) — a design promo site with an inventive navigation — does it work or is it confusing?





# Web Design I

## The Worst of the Web

### Grading Criteria: 15 pts

#### Due Class 2

"Really bad site" posted by class time 2 pt

"Really bad site" presentation of at least 5 relevance & interesting issues 2 pt

#### Due Class 3

Presentation/posted "Really bad site" redesigned update 2.5 pt

Finished Flowchart of Redesigned Site 2.5 pt

#### Due Class 4

Finished and posted to Wordpress with before and after photos 2 pt

Flowchart is posted and used for redesign 2 pt

"Really bad site" redesigned with addressed 5 issues presented 2 pt



# Questions?

You will be expected to turn in all assignments on their due dates. Assignments turned in late will accrue point losses (remember for each part of an assignment you don't hand in on time you get an F (zero) for that portion).

Late assignments are not eligible for resubmission. All assignments turned in on time may be improved or redone and resubmitted up until the last day of resubmissions.

Extra credit points can be earned by doing more or attending various art & digital media-related

Don't forget to post your site and comments before class starts!!!

Check website Resources for sites.