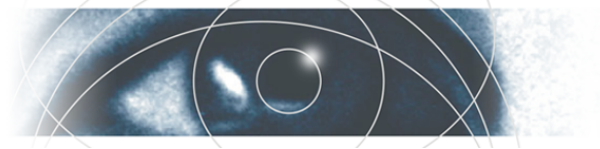


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September 11, 2016

To:

Center for Justice
c/o Ana Doe, Esq.
Executive Director
30 South Broadway, 6th Floor
NY, NY 10001
T: 914-999-9999
E: nanadoe@cj.org

Project

“Center for Justice” Interface Design

Organization Overview

“Center for Justice” is a new non-profit organization providing free civil legal services to the immigrant communities so that they may achieve social and economic justice.

Target Goals & Audience

“Center for Justice” broad target audiences and goals include:

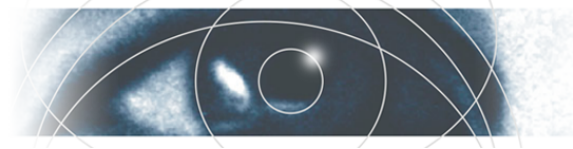
1. Accessible and direct information for prospective and current clients;
2. Showcase the organization’s value to the community for Potential Donors;
3. Vehicle to keep Board Members abreast of the organization’s presence and impact in the community.

Desired Objectives

“Center for Justice” is looking to develop an online presence to reach its broad and diverse target audiences by having the following characteristics:

- Attractive design;
- User-friendly interface;
- A basic (three page) site;
- Capability to duplicate the site into Spanish;
- Online contact form to triage prospective clients;
- An active blog feed with relevant content targeting its diverse audience;
- Potential for a donation system.

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Considerations

Based on “Center for Justice” objectives we recommend the project be developed using a Content Management System (CMS) such as WordPress, Drupal or Joomla. CMS allows for a dynamic environment opposed to static one. (Link with information on the differences between static and dynamic sites: <http://www.techsoup.org/support/articles-and-how-tos/how-websites-work>)

Working with a CMS allow not only for a development of an attractive and user-friendly interface but also permits that:

- Content be expanded and more easily implemented into different languages;
- Dynamic blog integration;
- Friendly content editing capabilities;
- Implementation of a secured donation system;
- Potential for the site to grow.
- Staff can be trained with a much shorter learning curve.

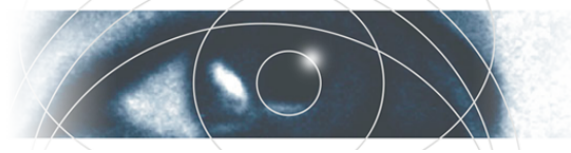
Proposed Solution

Based on “Center for Justice” desired objectives and Knowledge Art considerations we recommend the site be developed in a CMS (application to be defined) as follows:

- Creative design elements based on original identity;
- CMS Implementation;
- Basic page, contact form and blog development and implementation;
- 12 pages of added content;
- PayPal-integrating;
- Search Engine Optimization basics;
- Implementation of W3C Web Accessibility Initiative guidelines
<http://www.w3.org/standards/webdesign/accessibility>;

| Service Item | Cost |
|---|-----------------|
| <ul style="list-style-type: none">· Design concept and site layout development· Layout design· Sitemap, Site Structure, Site Navigation· Interface proposal <p>Client defines and prepares content: copy, images, video etc.</p> <ul style="list-style-type: none">· Contract hosting server· Install and implement CMS (contingent to Hosting & Maintenance Agreement)· Implement approved design.· Develop and implement:<ul style="list-style-type: none">· basic content page system, | \$ 1,125 |

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| | |
|--|-----------------|
| <ul style="list-style-type: none"> . blog content system; . contact form system; · Implement basic Search Engine Optimization practices; · Implement PayPal Donation cart; · Implementation of Web Accessibility best practices; · Add up to 12 pages of content | \$ 2,625 |
| Total | \$ 3,750 |

Hosting and Maintenance Agreement

CMS needs to be updated monthly to ensure the server security and protect against malware. In order to guarantee the site's protection we offer to host the site for free if contracted to maintain the site monthly.

| | |
|---|--------------------|
| Web hosting (per year) | \$ 0 |
| Maintenance performed monthly (Total \$600/year) . Files and database back-up monthly or when new updates are implemented . CMS system, modules, libraries updates (average of two hours a month) | \$ 50/month |

Fee Schedule

The above pricing is effective through October 30, 2015. One third of total project fee is due upon contract acceptance with remainder one third due at layout approval and upon project completion. If applicable, monthly and yearly items will be billed one month in advance.

Further Considerations

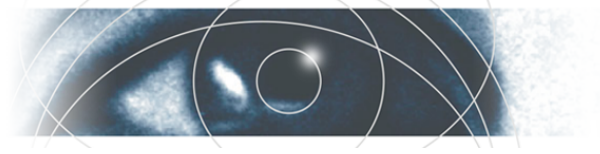
We strongly recommend the following items:

- Social Media integration;
- A Frequent Asked Question system page implementation;
- A Calendar of Events system implementation;
- Media integration (image gallery, video, etc.. beyond the pages);
- An online newsletter integration and email collection to build client and donors mailing list.
- A login protected administrative site for staff, members and clients private exchange of information.
- Best practices for Search Engine Optimization

Other Fees

Image manipulation \$25/hr
 Content adding \$20/hr
 Copy Editing #35/hr
 Training \$75/h

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Terms and Conditions

1. Once project fee is paid in full to KNOWLEDGE ART any elements of text, graphics, photos, contents, trademarks, or other artwork furnished to “Center for Justice” for inclusion in website are owned by “Center for Justice”.
2. KNOWLEDGE ART assumes “Center for Justice” has permission from the rightful owner to use any images or design elements that are provided by “Center for Justice” for inclusion in the website, and will hold harmless, protect, and defend KNOWLEDGE ART from any claim or suit arising from the use of such elements.
3. KNOWLEDGE ART retains the right to display graphics and other Web content elements as examples of their work in their portfolio and as content features in other projects. KNOWLEDGE ART also retains the right to place a text link on the bottom of every page.
4. This agreement becomes effective only when signed by agents of “Center for Justice” and KNOWLEDGE ART. Regardless of the place of signing of this agreement, “Center for Justice” agrees that for purposes of venue, this contract was entered into in New York and any dispute will be litigated or arbitrated in New York.
5. The agreement contained in this contract constitutes the sole agreement between “Center for Justice” and the KNOWLEDGE ART regarding all items included in this agreement.