Kristen Molina Professor Jacques ART 87 – D02

## Proposal

### Project

Worst of the Web

#### **Organization Overview**

The Riverside Art Center (RAC) is a non-profit arts corporation that offers classes and lectures of fine art in Wapakoneta, Ohio.

https://www.riversideartcenter.org/

## Audience: All Ages

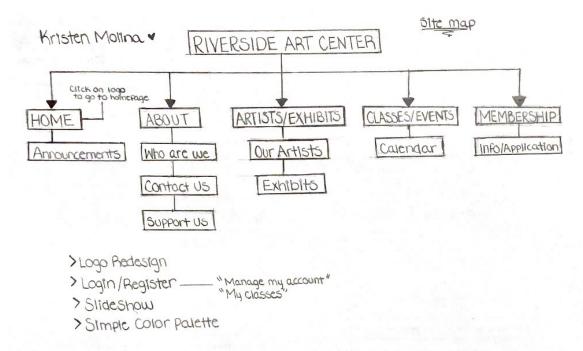
#### Website Issues

- 1. Unaligned texts and images
- 2. Use of multiple shapes and colors.
- 3. Dependent on hyperlinks

## **Main Goals**

- Logo Redesign
- Visually appealing design with a neutral color palette
- Simple-to-use navigation (4 pages) (Full width tabs)
- Easily accessible bulletin providing immediate and important information. (Announcements)

# Site map:



# **Sketched Wireframes:**

2). About RAC Page
LOGO
ABOUTRAC ARTISTS & CLASSES & MEMBERSHIP
Who we are contact US Support US
Riverside Art Center
Mission Statement