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ART 87 – D02

Proposal

Project

Worst of the Web

Organization Overview

The Riverside Art Center (RAC) is a non-profit arts corporation that offers classes and lectures of fine art in Wapakoneta, Ohio.

<https://www.riversideartcenter.org/>

Audience: All Ages

Website Issues

1. Unaligned texts and images
2. Use of multiple shapes and colors.
3. Dependent on hyperlinks

Main Goals

- Logo Redesign
- Visually appealing design with a neutral color palette
- Simple-to-use navigation (4 pages) (Full width tabs)
- Easily accessible bulletin providing immediate and important information. (Announcements)

Site map:



- > Logo Redesign
- > Login/Register — "Manage my account" / "My classes"
- > Slideshow
- > Simple Color palette

Sketched Wireframes:

